



Embassy of the Kingdom of Belgium

Bucharest, Romania

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Business Newsletter

Year VI – 9/16 27 September 2016



Belgian pre-press company PPC in search of Romanian partners



PPC is a medium-sized pre-press company working for big brand owners which produces print-ready files for packages of fast moving consumables. The files can be printed on various materials such as plastic, glass, cartons, cans etc., using different printing techniques such as offset, flexo and gravure. PPC Belgium guarantees consistent brand identity over the various printing techniques and materials.

PPC is looking forward to working together with a company with a high level of technical skills in the pre-press field and which uses the same specialized software. After several contacts with ADR-Vlaanderen, PPC started the collaboration with Print-Help, a small company based in Bucharest. For the moment Print-Help works as a supplier for PPC on a daily basis but different type of cooperation can be developed in the future. Also, PPC remains open to potential partnerships with other Romanian companies active in the same field.

More info: www.ppc.be or info@ppc.be

Group-IPS finishes its first major project in Romania



The Belgian consultancy company Group-IPS, through its subsidiary, Industrial Project Services Romania, successfully finished its first major project in Craiova for its client ETI European Foods Industries.

During the project in Craiova, IPS Romania role functioned as Owner Representative in the following fields of activity: civil & structural, mechanical & electrical, health & safety, since the start of realization phase in November 2014 until obtaining the operational permit and the commissioning of the second phase of the production building in August 2016.

The total plot of the bakery plant is 76 800 m² with a total build area of 23 537 m² which includes two production buildings, a warehouse, a raw material building, a utility building and a social-administrative building. The investment cost was 40 000 000 €.

Group-IPS is a full EPCM service company. Its services range from strategic consultancy – master planning, project feasibility, project preparation to project realization. In the past 24 years Group-IPS successfully realized more than 600 projects across the world, from technical adjustments and modernization projects to the construction of complete new production facilities and now has successfully completed its first major project in Romania.

More info: romania@group-ips.com or www.group-ips.com

TVH Group acquires Industrial Access S.A



TVH Group with headquarters in Waregem, Belgium, has signed an agreement to acquire the shares of Industrial Access S.A from Balkan Accession Fund (BAF) and from founder chief executive Ștefan Ponea. Industrial Access is an access rental company with activities in Romania, Bulgaria and the Republic of Moldova. This acquisition will further enhance TVH's services and will also result in increased benefits for the customers.

Founded by Ștefan Ponea in 2005, Industrial Access is the largest independent powered access rental company in the Balkans area. It owns a premium rental fleet across multiple equipment families such as aerial work platforms, earth moving and compaction, fence and accommodation, power, air and water equipment and small construction equipment. In 2007, the company's founder joined forces with BAF in order to build a strong brand and expand into the regional leading company it is today. The company operates from 8 depots in Romania, 2 depots in Bulgaria and 1 depot in Moldavia. The 70 employees from Industrial Access will join TVH once the deal is closed.

TVH entered the Romanian rental aerial work platforms market in 2013 with the acquisition of Romlift. With the taking over of Industrial Access, TVH reiterates its firm belief in the future development of its activities in South-East Europe. "We are pleased that, with the acquisition of Industrial Access, we are strengthening our specialized rental business, get support for improved operational visibility and excellence, and potentially broaden the range of rental assets we provide to our business partners. We firmly believe that this transaction and the subsequent merger with our existing business will further enhance our services and also result in increased benefits for our customers", says Pascal Vanhalst, CEO and Member of the Executive Board of TVH. Ștefan Ponea added: "We started in 2005 and managed to become a leading player in our geographic markets. We have now found in TVH a perfect partner that will support us to continue our growth."

More info: www.tvh.com

NSF International and Euro Consultants Group Join Forces

Merger strengthens both organizations' food safety services in EMEA market



NSF International, a global organization with over 70 years of experience in food safety auditing, training and consulting, has completed the acquisition of Euro Consultants Group (ECG), a leading food safety and quality service company based in Wavre, Belgium. Both NSF International and Euro Consultants Group share a similar commitment to food safety, training, auditing and consulting, earning a strong reputation within the food service industry. This merger with ECG expands NSF International's footprint throughout Europe, the Middle East and Africa (EMEA) as well as its technical capabilities in food safety and quality, which helps companies and institutions build and integrate effective food safety and quality management systems throughout the global supply chain.

Services offered include supply chain and retail food safety auditing, training in food safety and hygiene regulations, as well as in market and legal requirements, and grant-funded consulting projects for the EU Food Safety Authority. The clients supported through these

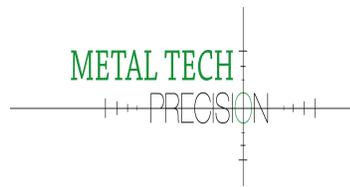
services are, among others, major EU retailers, the European food service and the QSR sectors. ECG also helps small to medium-sized enterprises and institutions with obtaining financing and market access for their products. The organization will now be called NSF Euro Consultants and will become an important part of the NSF International Global Food Division's Consulting and Technical Services group, which is led by Managing Director Serban Teodoresco.

ECG, founded in 1990, promotes the one-stop shopping concept and high values of flexibility and services across Europe, Africa and the Middle East, through 14 subsidiaries that span across ten countries: Belgium, France, Tunisia, Bulgaria, Romania, Canada, Morocco, Poland, Rwanda and Ivory Coast.

As a result of the merge, the clients will have the support of NSF International food safety auditors and consultants who operate in more than 160 countries. Together, NSF International and NSF Euro Consultants provide global services including: Food fraud mitigation, Supply chain food safety, Retail food safety, Food Safety Modernization Act (FSMA) and Consumer insights.

More info: www.euroconsultants-group.com

Metal Technics Group inaugurates daughter company in Brasov



Friday, 16.09.2016 Metal Technics Group, owned by Carl Bossuyt, made the official inauguration of their youngest company called Metal Tech Precision Parts SRL situated in Cristian, Braşov. The company was founded at the end of 2015 and started its operational activity on April 2016.

Metal Technics is, as of today, one of the major subcontractors, if not the largest subcontractor in precision sheet metal work in Belgium. It is known for top quality, high technology and engineering value. Recently, the activity domain was extended into the very advanced 3D printing technology on metal.

Metal Tech Romania was created as an opportunity to: 1) strengthen the Metal Technics Group in Belgium to supply precision sheet metal work at lower cost, where the manual added value is relatively important and cannot be easily automated or robotized; 2) tackle new markets as the German very competitive industrial market, from Romania rather than from Belgium; 3) be present in Eastern Europe, where economic growth is expected to be larger than in the traditional Western European countries in the decades to come.

"Starting up a company in an unknown country is full of hazards and a true adventure. That's why we have chosen to make use of the more-than 10 years' experience in Romania of Mr. Liban Eeckhout, the Managing Director of AATEQ. And that's why we have chosen to start it up in a rental building on the site of Aateq, hoping to become well launched and independent as soon as possible, and with the target to set up a partnership in Romania between Aateq and Metal Technics, since both companies are 100% complementary, and will be able to exploit all synergies possible, going from shared marketing efforts, over shared transport and logistics to shared capacity", Carl Bossuyt, owner of Metal Technics Group. Carl Bossuyt also stated he and his team were happily surprised to discover that Flemish people feel very comfortable with Romania, with its people, with its language. "We do feel at ease with you. You are much alike. You are hard workers, you want to improve your standard of living, you want to advance in life, but never forget to enjoy it. It is not for nothing that so many Flemish entrepreneurs discover Romania. And others will follow".

More info: www.metal-tech.ro

Atenor develops new real estate project Dacia 1



ATENOR has completed the acquisition of two plots adjacent to the central business district of Bucharest in Romania. The site is located at the intersection of two main streets of the Romanian capital: Calea Victoriei and Dacia Boulevard. Totalling 5,000 m², the plot of land allows the development of a new Class A office building of approximately 12,000 m².

The new office building is designed to meet the highest space efficiency and energy performance standards, while integrating harmoniously into the environment of the historical center of Bucharest.

Also, ATENOR is currently finalizing the development of its first office project in northern Bucharest, a set of 72,000 m² called Hermes Business Campus. Two buildings have already been delivered and the third is under construction. The rental rate of the third building already exceeds 90%.

Active for 10 years in Bucharest, ATENOR has seen the excellent performance of the Romanian economy and its rapid turnaround after the 2008-2009 financial crisis. IMF projections indicate an annual GDP growth of over 3% during the next 3 years, a controlled inflation of around 2.5% and a decline in the unemployment rate below 7% nationally and well below in Bucharest. This continued economic growth positively impacted the real estate market in Bucharest.

With a stock of about 2.2 million m² and a take-up of 250,000 m² in 2015 (overwhelmingly net take-up), the Bucharest office property market clearly shows a need for new office buildings. The offer is built mainly in the north of the capital (where Hermes Business Campus is located). However, few developments have been made in the central business district in recent years leading to a vacancy rate of about 3% in this quarter.

The new project of ATENOR called Dacia 1, located in the heart of the central business district, enjoys fundamentally favorable orientation and will be developed as soon as possible in order to meet the current demand.

More info: www.atenor.ro

Leonidas Romania 15 years anniversary event



The story of the Leonidas Belgian chocolate shops has a long tradition of over 100 years, managing during this time to make itself noticed on all continents. With a well developed sense of quality and refinement the company M'Bei Business brought the first Leonidas franchise in Romania in 2001, thus becoming the first official representative of the mother company, Leonidas Belgium, in Romania.

This year Leonidas celebrates 15 years of experience in Romania and on the 25th of October, starting at 18:00 hours, will organize an anniversary event, hosted by Pullman Hotel Bucharest, which will be attended by diplomats, businessmen, journalists and public figures.

Until then, you can visit the chocolate shop in Str. Doamnei 27 – Universitate area.

More info: www.leonidas-online.ro

Agenda Wallonie-Bruxelles



September 28: Opening of the exhibition "Pierre Alechinsky and the writers" at the National Art Museum of Romania. The exhibition will remain open in the Kretzulescu halls of the Museum until January 31, 2017 and is presented by the *Centre de la Gravure et de l'Image imprimée de La Louvière* in the framework of the cooperation between Wallonia-Brussels and Romania. Info: www.mnar.arts.ro

October 7-15: Belgium is guest of honor at the Animation Film Festival "Anim'est" Bucharest. In the program: Belgian films in competition, presentations and discussions with filmmakers, professional roundtable on the animation industry in Belgium. www.animest.ro

October 13: Olivier Vande Vyver, Operational Director of Réseau Lieu, will present the technology transfer network "Lieu" during the Innovation Forum held in Romexpo (11h40-13h10). More info at: <http://arott.ro/forum2016/agenda>

October 17-23: Two films of Wallonia-Brussels International will be screened during the Astra documentary film festival in Sibiu. "Bureau de chômage" by Charlotte Gregory and Anne Schlitz will be presented as part of the official competition and "La Chambre Vide" by Jasna Krajinovic, as part of the "Inside Radical Islam" program. www.astrafilm.ro

.....Flash & Agenda.....

September 28: Romanian Cultural Institute celebrates 120 years from the birth of Romanian poet Tristan Tzara with the choreography theater play "L'Om DadA" by Gigi Căciuleanu. The show will take place in Bozar hall, Brussels. Info: www.icr.ro/bruxelles*

October 2: Pancake day in Nijlen for the Romanian community in Hodora will take place in Gildezaal, Gemeentestraat 24, 2560 Nijlen, Belgium from 11:00 till 19:00 PM. Contact: lieve.verelst@telenet.be*

October 9: Restaurant day SOS Măcărești Romania, Edugo Oostakker-Lourdes hall, Sint Jozefstraat 7, 9040 Oostakker, Belgium. Contact: Roger Cockhuyt +32-498-93.95.82*

September onwards: InvestRomania launched its first Newsletter. All interested in subscribing can access InvestRomania website page www.investromania.gov.ro "Subscribe to our Newsletter" section.