



## Embassy of the Kingdom of Belgium

Bucharest, Romania

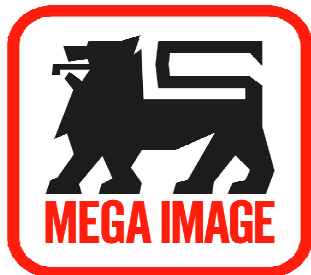
<https://www.facebook.com/BEEmbassyBucharest>

### Business Newsletter

Year VI – 10/16 28 October 2016



## **Mega Image – Positive development in the first half of 2016**



The business results recorded in the first half of 2016 have marked a fast and positive evolution of the company, sustained by the marketing and sales policies, adapted to the business objectives and successfully implemented in the already existing 493 stores. Furthermore, the growth rate of Mega Image, during this period, is the highest of the trade, which confirms once again the strategy to have a sustained market development and to remain the first choice for consumers.

These successful business results were sustained by focusing on developing special concept stores – like Wine Gallery, Equilibrium and the biggest Mega Image concept store in Băneasa. Also, the company has developed its own brands, such as Gusturi Românești and has launched its own brand of ready meal – Mega Appetit. Moreover, Mega Image has continued to build a solid relationship with its consumers through the new platform “from the heart of your house”. In the end, the main aim of the company is to offer inspiration to the customers, to be closer to them so that it gets to know and understand them better and respond better to their needs.

More info: [www.mega-image.ro](http://www.mega-image.ro)

## **Liebrecht & wood builds residential park in Bucharest**



Liebrecht & wood Group, a Belgian real estate company operating on Polish, Romanian and Russian commercial real estate markets, will start the construction of the first phase of Frumușani Residential Park near Bucharest, in the second half of 2017.

Frumușani Residential Park, the Group’s first residential scheme on the local market, will be a large-scale project including 4,500 - 5,000 residential units which will accommodate approximately 14,000 people, located in the eastern outskirts of Bucharest. It will become a new satellite community for the Romanian capital city, offering a prime landscape surrounded by a lake, a vineyard and forests, but at the same time within a close distance to the heart of the city. The project is easily accessible from virtually all areas in Bucharest, as it is connected through the Capital’s ring road and it is located on the first exit from the A2 highway. The housing project will be developed in phases, and is estimated to require over 10 years of construction works and an investment value of ca. 300 million euro.

As a unique approach to residential development, Liebrecht & wood will first invest in all the infrastructure required for the comfort of Frumușani Residential Park’s future inhabitants – from roads and sidewalks to telecommunications and leisure facilities. In parallel, also part

of the first stage of constructions, the company plans to build 180-200 houses. The investment for the first stage of the project amounts to EUR 24 million.

Liebrecht & wood Group was a pioneer of modern real estate development in Romania, being now recognized as one of the leading real estate companies on the Romanian market. The company entered the Romanian market in 2001, having invested, to this date, around 200 million euro in Romania.

More info: [www.liebrecht-wood.com](http://www.liebrecht-wood.com)

### **Van Moer Logistics more than triples their business in Timisoara**



Three years ago, Van Moer Group Romania started their warehousing and logistic activities in Timișoara, by renting a warehouse of 2.300 m<sup>2</sup> at the VGP Logistic Park near the city of Timișoara.

A new management, a new approach to warehousing and innovative logistics led to a significant increase of local business opportunities and clients.

Van Moer Logistics signed a new contract with VGP for the rent of a warehouse of 7.900 m<sup>2</sup> in the same logistic park, end of October this year. The new premises are expected to be ready to be taken over by Van Moer Logistics starting the 1<sup>st</sup> of November 2016.

Expansions of the other actual branches in Sibiu and Bucharest for this year and the beginning of next year are also planned, next to at least one new opening of another branch in Romania.

On the 30<sup>th</sup> Of September 2016, Van Moer Logistics employed 147 persons in Romania, and expects a turnover increase of 12% on 31/12/2016 versus 31/12/2015.

More info: [www.vanmoer.com](http://www.vanmoer.com)

### **Vabeld builds class A warehouse inside Bucharest Industrial Park**



Vabeld Group, through its Romanian subsidiary – Varoed, proudly announces the development of a 21,000 m<sup>2</sup> A-class warehouse within the frame of its cooperation with AIC Industrial & Logistic Development. The project, built to suit for Delamode Romania, is situated in Bucharest Industrial Park and includes the first «cross dock» space ever built in Romania.

The space is located within Bucharest Industrial Park – a reference in terms of logistical and industrial centers in Bucharest and its surroundings, situated at km 13 on Bucharest–Pitești highway. The park offers a complete infrastructure, ready to accommodate high-end logistical and industrial operations. The construction of the project, initiated mid-September 2016, will be completed by mid-March 2017. The space will be dedicated to the storage and manipulation of general and ADR products.

The Delamode project is part of the A1 business park in which Vabeld group has taken a leading position as a result of different acquisitions performed during the past 18 months.

Vabelda/Vabeldi/Vabeldo Ltd. is a Belgian real estate holding consisting of a group of property investment companies with more than 30 years of experience in purchasing, letting and (re)developing retail properties, both city center stores and out-of-town retail parks, mainly in Belgium, France, the U.K., Brazil and recently Germany, Slovakia and Romania. The Vabeld Group is closely related to the Euro Shop retail chain, which has a + € 100 million annual turnover and employs 450 people. Both Euro Shop and Vabeld are 100% family owned.

More info: [www.vabeld.com](http://www.vabeld.com)

### **Wallonia-Brussels at the International Book Fair Gaudeamus**



As every year, Wallonia-Brussels will be at Bucharest Gaudeamus International Book Fair between the 16th and the 20th of November and will welcome at its stand all lovers of Belgian francophone literature and comic strips. The stand will highlight in particular the Belgian tradition of detective fiction, without forgetting the works of classical and contemporary authors renowned in other genres as well.

As usual, the comic strips will prove to be one of the main public attractions at the stand.

More info: [www.wbi.be/bucarest](http://www.wbi.be/bucarest)

### **.....Flash & Agenda.....**

October 29: Music café, organized by Roemeniëcomité Lădești-Balen, at Vrijtijdscentrum De Kruierie, between 19:30-22:00. Contact info: [dekrurierie@balen.be](mailto:dekrurierie@balen.be)\*

October 30: Special George Enescu concert with pianist Raluca Știrbăț at 11:00 hours in Henry le Bouef hall, BOZAR, Rue Ravenstein 23, Brussels, organized by the Romanian Cultural Institute in Brussels. Info: [www.icr.ro/bruxelles](http://www.icr.ro/bruxelles)\*

November 01-05: Study visit Christian Mutuality Mechelen-Turnhout to Slatina-Timiș, Caraș Severin. A cooperation contract on homecare will be signed between ADAMS/TON and the county of Caraș Severin and the Case Study Slatina-Timiș will be launched. Contact: [Jozef.Goebels@kuleuven.be](mailto:Jozef.Goebels@kuleuven.be)\*

November 6: Romanian evening organized by Vatra Limburg in cooperation with Limpro VZW, De Kriekel Tessenderlo, 16:00. Contact info: [vatralimburg@telenet.be](mailto:vatralimburg@telenet.be)\*

November 15: Info moment "Familiarization trip Romania 2017 with 'Tumult'", Prisma VZW, Brusselsepoort 8 - 2800 Mechelen, 20:00-21:30, Contact: [silke@tumult.be](mailto:silke@tumult.be)\*

November 20: Mariakerke helps Romania, yearly restaurant day for Effata, 08:30-18:00, Basisschool OLV Visitatie, Elfnovemberstraat 27-Gent. Info: [jules.vanwambeke@telenet.be](mailto:jules.vanwambeke@telenet.be)\*

November 26: Contact day ADR-Vlaanderen in Westrand, Kamerijklaan 46, Dilbeek, between 9h - 17h. Contact: [administratie@adrvlaanderen.be](mailto:administratie@adrvlaanderen.be) or 014/403165\*

November 26: Third Fraternization evening on the occasion of the Romanian national day for the Romanian inhabitants of Geel in PC-Larum, St.-Corneliusstraat 10, Geel, at 20:00 hours. Registration and contact: [paul.helsen@pandora.be](mailto:paul.helsen@pandora.be)\*