It is with great pleasure and certain pride that I introduce to you as the new Ambassador the September issue of the Business Newsletter of the Embassy of the Kingdom of Belgium in Romania. The Embassy team has once again done a wonderful job to issue an informative newsletter on the activities of Belgian Business in Romania. This activity of the Embassy is the illustration of its willingness to support Belgian business in Romania and to enhance the excellent relations between both countries. I’m convinced this newsletter contributes to the development of investments and trade and ultimately to the economic development of Romania and Belgium.

Thomas Baekelandt
Ambassador of Belgium

Siniat opens the largest plasterboard factory in Romania

Siniat, top European producer and supplier of drywall systems and plasters, opens the largest plasterboard factory in Romania on the 7th of October 2015. The new factory, following a 50 million Euro investment, turns Romania into a regional hub, which will serve 10 neighboring countries in South-Eastern Europe. The plasterboard factory in Turceni, Gorj county, is the first in Romania to use gypsum, extracted from the desulphurization process of an coal fired power plant. Natural gypsum resources are protected. A zero-waste production process was installed by using recycling technologies and is therefore turning the new plasterboards factory into one of the most sustainable projects in Romania. Siniat Romania employs over 80 people in the new plasterboard factory, most of them coming from Turceni and the neighboring areas. Also, the new production facility will attract new businesses in the area and therefore indirectly create additional jobs. Siniat Romania supplies with its drywall products and systems a wide range of constructions projects such as hospitals, education facilities, commercial and sport centers, cinema halls, hotels, offices and residential buildings. Siniat Romania is part of Etex Group, one of the largest global producers of building materials. Etex Group is present in more than 44 countries worldwide and has more than 17,000 people employed in 121 factories. More information about Siniat Romania on www.siniat.com

September news from Van Moer

September brings a lot of changes and good news for Van Moer Group Romania. Recently Marc Paulissen was attracted as the new Country Manager for Van Moer Group and appointed effective 1 April 2015 as Member of the Executive Committee of Van Moer Group NV. Next to its branches in Bucharest and Timisoara, Van Moer Group Romania opened also a branch in Sibiu on the 20th of April. Van Moer Sibiu is offering next logistic services both for local clients of Sibiu and for clients from all over Romania.

This year Van Moer Group Romania intends to open a branch in Cluj and in Bucharest for similar activities, while the actual headquarters, now located in Măgurele, will be relocated to this new location in Bucharest. Also, eight new Mercedes trucks are ordered to be delivered in September/October this year. As a result, the truck fleet of the company will soon count 57 trucks. Also important to note is that Van Moer Group Romania employed 125 persons on the 30st of June this year. Info: marc@vanmoergroup.com.

WDP expansion projects

During the first half of 2015, WDP doubled its future portfolio in Romania to 100,000 m2 of fully leased area. Currently, WDP is building a warehouse of 16,000 m2 on a plot of concession land located near the Danube in Brăila. After the completion of the construction works scheduled for the autumn of 2015, the space will be rented to the Japanese company Yazaki. Also in Brăsov an agreement was entered into with Inter Cars, which is thus doubling its rented area on the site. Ploiești is also on the map with the development of a new 12,000 m2 construction on behalf of Federal-Mogul, an internationally known manufacturer and supplier for the automotive sector. In addition to the developments under construction, new projects are announced, such as in Râmnicu-Vâlcea, strategically located along the Pan-European Corridor IV, where Faurecia, a global player in the development and supply of automotive parts, will take up residence in a new 12,000 m2 warehouse. In Sibiu, in the immediate vicinity of Sibiu international airport, the construction of a 8,000 m2 logistics warehouse for Siemens has begun. A special system will be used in this location, namely the ‘Complete Knock Down’ or ‘CKD’, a production process through which all parts are manufactured, packed in crates, shipped and then put together at a local assembly plant in the country of destination. Also in Sibiu, WDP plans to develop a strategic hub for DPD, a current tenant in Courcelles, Belgium. Info: valentin.stanciulescu@wdp.eu.
25 years collaboration Zoersel – Crucea

On the 17th of September the municipalities of Zoersel, Belgium and Crucea, Romania celebrated 25 years of collaboration during a jubilee event organized in Zoersel. The celebration was attended by almost 70 participants, who benefited from interesting discussions about the future of their communities but also from the screening of the laureate documentary “Waiting for August” by cineaste Teodora Matei. The evening unfolded with a reception with a cultural touch, bringing forward Romanian poems and songs.

During the festivities Katrien Schrijvers, President of the Public Center for Social Welfare, handed over a check of 1.410 euros to president Paul Coppens, money raised during a quiz organized in Zoersel for the Romanian municipality. This is only half of the sum raised, as the other half will be used for the elderly Christmas fund. The representatives of ADR and the two communes, amongst which, Liesbeth Verstreken, mayor of Zoersel and Jozef Goebels, President of ADR (Actie Dorpen Roemenië), expressed their wish to further strengthen the relationships between Crucea and Zoersel in the future and invited those interested to attend Decentralized Forum of Belgian-Romanian cooperation that will take place in Iasi during November 5-7 this year. Further info: Jozef.Goebels@med.kuleuven.be.

In September ABSOLUTE JOBS opens its THIRD office in Roeselare

Acknowledging the nowadays struggle for talent and high-skilled profiles, ABSOLUTEJOBS entered the temporary work market in 2012 as a Belgian-Romanian project which includes the Belgian companies ABSOLUTE@WORK and ABSOLUTE@CONSTRUCT and its Cluj-located recruitment and selection office, ABSOLUTEJOBS ROMANIA. Three years later, the Belgian story continues with the opening of a third office in Roeselare, besides the ones in Gistel (HQ) and in Brugge. In 2016 two other offices in Kortrijk and Ieper will follow. When speaking about numbers, temporary work contracts have raised in 2015 to 200 on a weekly basis out of which more than 100 are Romanian. Moreover, in order to become a key player on the market, ABSOLUTEJOBS ROMANIA will expand its services in 2016 by its launch as a temporary work agency while continuing to offer high-quality HR services. Info: oana.bogdan@absolutejobs.be.

An autumn of change and culture for Wallonie-Bruxelles

This autumn brings change for the Walbru office in Bucharest: Mr. Eric Poppe is effective September 1st 2015 the new delegate of the Delegation of the French Community of Belgium and the Walloon Region. Succeeding Mr. Benoit Rutten, who has completed his mandate end of August to pursue new career goals in Canada, Mr. Poppe has extensive experience in the Diplomatic service. Owning a PhD in Law and a Master in Public and Administrative Law, he has joined the Wallonie-Bruxelles diplomatic network in 2004 as Counselor for the office in Paris and has since then held different positions in this network and as a director of the Office for Central Africa and the Indian Ocean of the Organisation internationale de la Francophonie. We wish him a lot of success in his new posting and a beautiful stay in Romania! This autumn also translates into a busy cultural agenda for the Delegation of the French Community, with its participation in different festivals and fairs. During October 2nd-11th the animated film festival Anim'est will present not less than seven francophone films, amongst which ‘Tranche de campagne’ and ‘La loi du plus fort’, with special guests directors Jean-Luc Bloch, Hannah Letaif and Margot Reumont. On the 8th of October Wallonie-Bruxelles will mark its presence at the International Book Festival in Cluj-Napoca with book launches, theater plays and Belgian guests Paul Amond and Jacques De Decker. Last but not least, the Night of the European Literature celebrated on October 9th in Bucharest will bring forward pieces of prose written by Belgian fiction author Thomas Owen.

New app for those who travel in Belgium

The Belgian customs administration launches a free app with information for travelers that lets you see at a glance the do’s and don’ts when traveling. The free app ‘Belgian Customs’ can be downloaded in the App Store, Google Play and the Windows store. The app provides answers to questions such as: how many tobacco products, alcohol, etc. may I enter without having to pay import duties and taxes, how much cash can I carry with me, which endangered animals and plants may I transport, what about counterfeited goods, what should I do when I travel with a pet etc. Source: Economic & business news from Belgium, newsletter of the Federal-Regional Liaison Unit for Foreign Investment.

……..Flash & Agenda……..